What is Panerathon?

Together with more than 11,000 participants and spectators, our sponsors and community supporters raised over $375,000 through the 2017 Panerathon. To date, the Panerathon has raised $2 million for the Mercy Health Foundation Mahoning Valley in support of the Joanie Abdu Comprehensive Breast Care Center at St. Elizabeth Youngstown Hospital, the first comprehensive breast care center in the region. The Panerathon is a 10K run and a 2 mile fun run or walk, which also includes a kids run.

When?

Sunday, August 26, 2018
Registration begins at 8:00am
The 10K Run/Walk starts at 10:00am
The 2 Mile Run/Walk at 10:00am
The Kids Run will begin at 11:30am

Where?

Covelli Centre
229 East Front Street
Youngstown, OH 44503

How can you join in the fight?

- Walk or run the 10K
- Walk or run the 2 Mile
- Include your children in the Kids Run
- Participate in the 10K or 2 mile with a group
- Volunteer
- Sponsor

Panerathon.org

2018 Sponsorship Form

Company Name: _____

Address: _____

City/State/Zip: _____

Contact Name for Sponsorship: _____

Phone Number: _____ **Email Address:** _____

Contact Name for Race Entries: ❑ **(check box if same as above)** _____

If you do not wish to use your race entries and wish to gift them to a school, organization or group, please list the contact:

_____

Contact Name for Sponsor Party: ❑ **(check box if same as above)** _____

Company Website: _____ **Company Facebook:** _____

❑ **Check box if you would like to be onsite at the event with a tent/display on 8/26**
Will you provide your own tent? ❑ **Yes (if yes, what size)** _____ ❑ **No**
(If no, do you want us to rent a 10x10 white tent for you?) ❑ **Yes** ❑ **No**
Do you need electric? ❑ **Yes** ❑ **No**

Sponsorship Level (check a box)

❑ **Platinum** ❑ **Gold** ❑ **Silver** ❑ **Medallion** ❑ **Bronze A** ❑ **Bronze B**

Please mail or scan this form to:
Mercy Health Foundation
250 DeBartolo Place Ste. 2560
Boardman, OH 44512
Candace Madden | CMadden@mercy.com | 330.729.1188
Please respond by July 20, 2018

Payment (check box)
❑ **Check Enclosed** ❑ **Please Invoice**

Please make checks payable to: Mercy Health Foundation Mahoning Valley

Please mail checks and form to: Mercy Health Foundation, Attn: Panerathon
250 DeBartolo Place Ste. 2560
Boardman, OH 44512

For more information on our 2018 sponsorship opportunities or to customize a package please contact: Ashlee.Mauti@Covelli.com or 330-856-3176 ext. 202

Covelli Enterprises · Panera Bread · MERCYHEALTH Foundation Mahoning Valley

Thank you to our 2017 Panerathon Sponsors!

Platinum
- Chevy All Stars and Sweeney Chevrolet Buick GMC
- Fifth Third Bank
- iHeartMedia, WKBN News Radio 570, Mix 98.9
- Leiden Cabinet Company
- Mercy Health Foundation Mahoning Valley
- PNC Bank
- SERVPRO (Mahoning, Trumbull, Ashtabula & Erie Counties)
- WFMJ-TV, the CW
- WKBN-TV, WYFX, MyYTV, WYTV

Gold
- Huntington Bank
- Family Video/Marco's Pizza

Silver
- (McDonalds) John and Michelle Perdue
- Albert M. Covelli Foundation
- E.J. Rossi & Company
- Exal Corporation
- Knightline Embroidery
- Phantom Fireworks LLC, Phantoms Hockey
- Rossi Insurance Agency
- Scott Electric Company
- The DeBartolo Corporation
- Youngstown State University

Medallion
- Berk Enterprises
- DeSalvo Construction Company, Inc.
- GM Lordstown
- Harrington, Hoppe & Mitchell, Ltd.
- Hobe & Lucas, CPA, Inc.
- Lane Life Trans
- Oh Wow! The Roger and Gloria Jones Children's Center
- Proforma Connected
- Schroedel, Scullin & Bestic, CPAs

Bronze A
- A & N Refrigeration Service, Inc.
- Akron Children's Hospital Mahoning Valley
- Alco-Chem, Inc./Mandala Products
- Burdman Family
- Chemical Bank
- City of Youngstown
- Coates Car Care, Inc.
- Cohen & Company
- Cornerstone Plumbing
- Gervelis Law Firm
- Giant Eagle/ Columbiana Foods
- Greenwood Chevrolet
- Greg & Susan Kokal
- Leo's Ristorante
- Lewis Construction
- Lori & Bob Fiorino
- Mahoning Valley Scrappers
- Northeast Behavioral Health, LLC
- Party On
- Phillips-Sekanick Architects, Inc.
- Prout Boiler, Heating & Welding, Inc.
- Redex Industries/Udderly Smooth
- Shook Construction Co.
- Simon Roofing
- Soft Touch Furniture
- Stifel
- The Auxiliary of St. Elizabeth Youngstown/Boardman Hospitals
- Thomas Sign and Awning Co., Inc.
- Tim Ryan for U.S. Congress
- Valley Industrial Trucks
- Warren Glass and Paint
- Western Reserve Amateur Radio Club
- YSU Athletics
- Fastsigns
- Merrill Lynch James Carchedi Wealth Management Advisor

Bronze B
- Alex Downie & Sons Co.
- Autosoft Inc.
- Better Business Bureau
- Blue Sky Therapy
- Bob Ferrando Ford Sales, Inc.
- Bochert Bros. Painting & Decorating Co.
- Catholic Charities, Diocese of Youngstown
- Centers for Hearing Care
- Comprehensive Logistics
- Eastern Gateway Community College
- Executive Landscaping Inc.
- Farmers Trust Company
- First National Bank
- Gasser Chair Company
- Great Garage Doors
- Lyden Oil Company
- Modern Office Products
- MS Consultants, Inc.
- NovaCare Rehabilitation-Northern Ohio
- Ryan Carpet Sales & Service, Inc.
- Save-a-Lot
- State Farm Bill Anderson Agency
- Studio Oxygen
- VEC, Inc.
- Vector Security, Inc
- Western Reserve Building & Construction Trades Council
- Winter Trimacco Co., LPAs
- York Mahoning Mechanical Contractors, Inc.
- Youngstown Shade and Aluminum/Richard Gula
- Creekside Gardens

Largest Fundraising Event in the Valley

10K/2 Mile Walk/Run and Kids Run
Sunday, August 26, 2018 at 10am
Covelli Centre – Youngstown, OH

All proceeds to benefit the
Joanie Abdu Comprehensive Breast Care Center

Panerathon 8.26.18

Panera Bread®
Presented by Covelli Enterprises

MERCYHEALTH
Foundation
Mahoning Valley

Panerathon.org

Celebrate at the Finish Line

Enjoy food and fun for the whole family after the race!

Registration

There are so many ways to be a part of Panerathon! You can walk or run in either the 10K or 2 Mile events, and you may register as a single participant or as a team!

Cost of Participation

10K: $30 pre-registration, $35 race day | Individual Pre-Registration deadline Wednesday, August 22nd
2 Mile: $25 pre-registration, $30 race day | Individual Pre-Registration deadline Wednesday, August 22nd
Team Registration: $20 per individual team member | Team Pre-Registration deadline Monday, August 20th
Register online at www.panerathon.org | Race day registration on Sunday, August 26 begins at 8am!

Team Fundraising

Teams must consist of 5 or more participants. If you register a team of 5 or more, each individual will only pay a $20 entry fee! Once you have a team established, begin fundraising at panerathon.org! Individuals are encouraged to fundraise as well! Teams may also arrange with us to pick up all of their team packets on Wednesday, August 22nd in the community room at the Covelli Centre. This is by appointment only. Team captains must notify all team members they are picking up for the group.
Deadline to register as a team Monday, August 20th.

Race Entry Includes

- Dri Fit T-shirt – participants registered by Friday, August 17th will receive a Dri Fit Technical shirt
- Or Event T-shirt – participants who register on August 18th or after will receive a cotton t-shirt
- Race bag filled with gifts
- Entrance into the Post-Race Celebration

Dri Fit Deadline Friday, August 17th

Packet Pick Up Dates (at the Covelli Centre)

- Team Packet Pick up (by appointment only): Wednesday, 8/22, Noon-8pm
  Location: Community Room, Covelli Centre
- Individual Packet Pick up for all participants: Saturday, 8/25, 9am-Noon
  Location: Outside of Phantoms Team Shop, Covelli Centre

Post-Race Recovery

Post-Race Recovery Area will include COMPLIMENTARY refreshments for all event participants at the finish line. In addition to the Recovery Area, O'Charley's will be onsite again taking a $5 donation for food with 100% of your donation going to the JACBCC.

Panerathon.org

PNC Kids Run

Register your child for FREE to participate in the Panerathon Kids Run presented by PNC!

All kids receive a t-shirt, medal and other goodies!

Participation

Ages 4-10 may participate in the kids run

When

The kids run starts at 11:30am in the kids area by the kids stage.
Parents can start to line their child up around 11:15am by age.

Important Info

Kids must wear a wrist band with their onsite parent or guardian contact information The wrist bands are color coordinated by age group. Kids will line up by balloons associated with their color and age.

Visit panerathon.org/kids-run for more information!

Panerathon Sponsorship Opportunities

Platinum Sponsor: $10,000

- Featured logo presence at Starting Line, on Stage and in new Recovery Area
- Company logo featured prominently on the back of the participants' t-shirts
- Option to place promotional items in the race packet
- Fifty (50) entries to participate in the Panerathon
- Ten (10) tickets to the sponsor recognition party on Friday, August 24th
- Featured as Platinum Sponsor in full page "Thank You" ad in both the Vindicator and Tribune
- Logo presence on Panerathon.org as a sponsor
- Recognition through race day announcements

Gold Sponsor: $7,500

- Featured logo presence at Starting Line, and near the stage
- Option to place promotional items in the race packet
- Thirty (30) entries to participate in the Panerathon
- Eight (8) tickets to the sponsor recognition party on Friday, August 24th
- Featured as Gold Sponsor in full page "Thank You" ad in both the Vindicator and Tribune
- Logo presence on Panerathon.org as a sponsor
- Featured logo presence at race
- Recognition through race day announcements

Bronze Sponsor B: $500

- Option to place promotional items in the race packet
- Five (5) entries to participate in the Panerathon
- Featured as a Sponsor in full page "Thank You" ad in both the Vindicator and Tribune
- Logo presence on Panerathon.org as a sponsor

Silver Sponsor: $5,000

- Company logo featured at water stops along race path
- Option to place promotional items in the race packet
- Twenty (20) entries to participate in the Panerathon
- Six (6) tickets to the sponsor recognition party on Friday, August 24th
- Featured as Silver Sponsor in full page "Thank You" ad in both the Vindicator and Tribune
- Logo presence on Panerathon.org as a sponsor
- Featured logo presence at race
- Recognition through race day announcements

Medallion Sponsor: $2,500

- Company logo featured at race Starting Line
- Option to place promotional items in the race packet
- Fifteen (15) entries to participate in the Panerathon
- Four (4) tickets to the sponsor recognition party on Friday, August 24th
- Featured as a Sponsor in full page "Thank You" ad in both the Vindicator and Tribune
- Logo presence on Panerathon.org as a sponsor
- Recognition through race day announcements

Bronze Sponsor A: $1,000

- Option to place promotional items in the race packet
- Ten (10) entries to participate in the Panerathon
- Two (2) tickets to the sponsor recognition party on Friday, August 24th
- Featured as a Sponsor in full page "Thank You" ad in both the Vindicator and Tribune
- Logo presence on Panerathon.org as a sponsor
- Recognition through race day announcements

All Sponsorships have the option to be onsite with a tent on event day.
Promotional items must be mailed to Lark Enterprises by July 28, 2018:
Lark Enterprises - 315 Green Ridge Road, Suite A1 New Castle, PA 16105 – (Attention Panerathon)

Our Cause

The breast cancer mortality rate in the Mahoning Valley is among the highest in the nation. 100% of your sponsorship dollars go directly to the Mercy Health Foundation Mahoning Valley to support the Joanie Abdu Comprehensive Breast Care Center (JACBCC) at St. Elizabeth Youngstown Hospital.

Since the JACBCC opened in November 2011

- Over 68,000 exams have been performed at the center.
- The JACBCC is the only NAPBC (National Accreditation Program of Breast Centers) accredited and ACR (American College of Radiology) designated "breast imaging center of excellence" in the Valley.
- The Joanie Abdu Comprehensive Breast Care Center was awarded the Guardian of Excellence Award by Press Ganey for achieving and maintaining patient satisfaction at the 99th percentile for years 2013, 2014,2015, 2016 and 2017.
- The JACBCC was the recipient of the Women's Choice Award, representing excellence in quality of service and patient experience for years 2014-2017.
- The goal of the center to is provide prevention, early detection, diagnosis and support services.
- The mobile mammography unit has been operational since September 2016. From September 2016 to December 2017, over 1,700 exams have been performed.
- There are approximately 24 sites serviced a month throughout the tri-county area.
- The mobile unit is the first in eastern Ohio to offer 3D mammography. This is a layer by layer breast examination.

About the Joanie Abdu Comprehensive Breast Care Center

Joanie Abdu served as a nurse at St. Elizabeth for more than 20 years. She was a role model for other nurses and was highly respected by physicians, staff, patients and families. After she married Dr. Rashid Abdu, she volunteered for many projects and fundraising activities at St. Elizabeth Youngstown Hospital. In 1993, Joanie was diagnosed with an aggressive form of breast cancer. She lost her battle on June 2, 1994, 15 months to the day from her diagnosis. After Joanie's death, Dr. Abdu became committed to researching, planning and creating a comprehensive breast care center at St. Elizabeth Youngstown Hospital. Diagnosis time is shortened to eliminate the agonizing wait for patients and family members, and physicians treating each patient confer on the best treatment options for each individual patient.

Joanie's Promise Fund is just that; a promise that ALL, women regardless of their ability to pay, will have access to world-class breast care right here in our Valley!

"Through my ears, Joanie hears the voices of grateful women for the care they will receive in this magnificent facility. Through my eyes, she sees the reality of what once was only a dream. Through our souls, we both see the beauty, the love, the compassion and the generosity of a caring community that has made that dream come true. We are, and will always be, eternally grateful." -Dr. Rashid Abdu